

4th Annual  
**Employee Experience**  
Virtual Summit

June 22-23, 2021

# Past Attendee List





The **4th Annual Employee Experience Summit** takes place on **June 22-23, 2021**. It provides HR executives with practical approaches to improving their Employee Experience, increasing engagement & more.

Join us at this exclusive event to generate high quality leads that will drive your sales pipeline. Your attending field sales team will have one-on-one interactions with senior buyers who are expected to invest in HR solutions over the next 12 months.

## Agenda Themes:

• Create an EX strategy



• Improve retention



• Drive productivity



• Enhance diversity



• Increase advocacy



• Reduce hiring costs

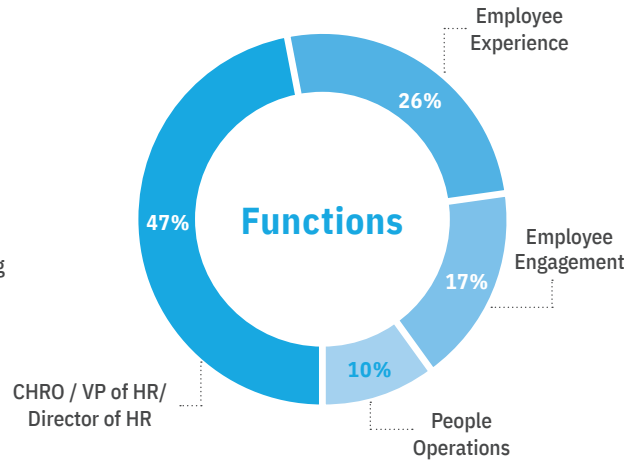
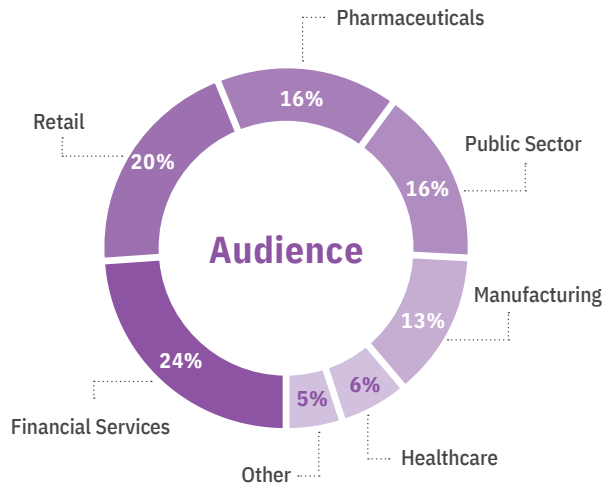


**Interested in generating leads from the buyers attending the event, to build your sales pipeline?**

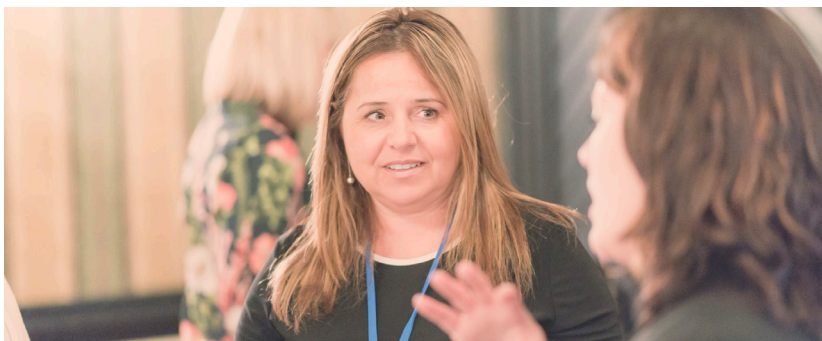
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# Who You Can Meet...



## Past Attendees Include:



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## Past Attendees Include:

### Job Title

President & CEO  
Chief Human Resources Officer  
Chief People Officer  
Chief Talent Development Officer  
President  
President  
Senior VP, Human Capital  
SVP Corporate Services & Building Excellence  
SVP, People & Culture  
Vice President, Employee Engagement  
Vice President, Employee Experience  
Vice President, Employee Experience  
Vice President, Human Resources  
Vice President, Human Resources  
Vice President, People  
VP, Business Development  
VP, Global Head of Employee Experience  
Assistant VP Diversity, Human Resources Research & Employee Experience Analytics  
Assistant VP, New Employee Segment Leader  
Associate Consultant, Talent Management and Development  
Associate Vice President, Client & Colleague Experience  
Associate Vice President, Talent Management  
Global HR Director  
Executive Director  
Executive Director, Talent Acquisition  
Senior Director, Employee Experience  
Senior Director, Employee Experience  
Senior Director, Employee Experience & HR Tech  
Senior Director, Human Resources  
Senior Director, Marketing & Communications  
Senior Director, Corporate Communications  
Director Employee Relations, Workforce Experience  
Director Human Resources Delivery  
Director of Employee Experience  
Director of Employee Experience  
Director of Employee Experience  
Director of Employee Experience  
Director of Employee Experience  
Director of Human Resources  
Director of Human Resources - Canada  
Director of Internal Communication  
Director of Operations, Corporate HR & HSE  
Director of Sales  
Director of Talent Management

### Company

HighVail Systems  
KPMG North America  
Amica Mature Lifestyles  
Groupe Média TFO  
TC Media  
EPSI  
MNP  
GWL Realty Advisors  
Aviso Wealth  
Driveline Retail Merchandising  
IMAX Corporation  
MD Financial Management  
Qualico Canada  
Canadian Museum of History  
Goodlife Fitness  
Maple  
Hewlett Packard  
TD Bank  
ManuLife Financial  
Morneau Shepell Inc.  
TD Bank  
Federated Co-operatives  
Coca Cola  
Regeneron Pharmaceuticals  
Regeneron Pharmaceuticals  
EF Education First  
RBC  
PSP Investments  
Fasken  
GWL Realty Advisors  
VIA Rail Canada  
Canadian Imperial Bank of Commerce  
GreenShield Canada  
Clio  
Clio  
PSP Investments  
Clio  
iA Financial Group  
Doctors Without Borders / Medecins  
Sans Frontieres  
Maxxam Analytics  
Domino's  
Inovata Foods  
Maple  
GreenShield Canada

## Employee Experience Past Attendees of Related Events

Presented by Strategy Institute

Director Specialist OD	VIA Rail Canada
Director Talent Management & Organizational Development	Mackenzie Financial
Director, Corporate Responsibility & Employee Engagement	Qualico Canada
Director, Culture, Learning & Employee Experience	Farm Credit Canada
Director, Digital Workplace Experience and Client Advocacy	Canadian Imperial Bank of Commerce
Director, Employee Experience	HighVail Systems
Director, Employee Experience	Suncor
Director, Employee Experience (Canada)	Venterra Realty
Director, Employee Technology Experience & Communications	BMO Financial
Director, Employee Travel and Recognition	Air Canada
Director, Global Talent Brand Strategy & Employee Experience	Regeneron Pharmaceuticals
Director, HR (People & Culture, Americas)	Soti
Director, HR Services Development & Systems & Integration	Suncor
Director, HR Strategy & Client Services	Toronto Transit Commission
Director, HR Strategy & Client Services	Toronto Transit Commission
Director, Human Resources	Ricoh Americas
Director, Human Resources	ALDO
Director, Human Resources	Ubisoft
Director, Labor and Employee Relations	Lowe's Companies Inc.
Director, Leader Services	Suncor
DIRECTOR, ORGANIZATION DEVELOPMENT & TOTAL REWARDS	GreenShield Canada
Director, Organizational Effectiveness	Toronto Hydro-Electric System Ltd.
Director, People & Culture	Nature's Path Foods
Director, People Development	Amica Mature Lifestyles
Director, People Transformation	Ontario Teachers' Pension Plan
Director, Product Marketing	Achievers Corp
Director, Recruitment	Edelman Inc
Director, Research & Advisory, Organization Development	Rogers Communications
Director, Talent Acquisition	Canadian Imperial Bank of Commerce
Director, Talent Management	Toronto Hydro-Electric System Ltd.
Director, Talent Management	Cineplex
Director, Talent Management	Cineplex
Director, Talent, Employee Engagement & Diversity	Air Canada
Director, Talent, Learning & Organizational Development	Covenant Health Canada
Director, Total Compensation & HR Operations	ENMAX
Director, Transformation Program Management	City of Toronto
Global Head Human Resources Insights and People Analytics	Xerox Corporation
Head HR Business Partner for the Sciences	Regeneron Pharmaceuticals
Head of Global Total Rewards	Ontario Teachers' Pension Plan
Senior Manager - Workplace Technology Engagement	BMO Financial
Senior Manager Enterprise Communications	Servus Credit Union
Senior Manager, Digital Workspace Employee Technology	BMO Financial
Senior Manager, Diversity Sourcing & Lgbtq2+ Talent Acquisition	TD Bank
Senior Manager, Employee Engagement	Servus Credit Union
Senior Manager, Employer Brand	RBC
Senior Manager, Global Technology Infrastructure (GTI) Communications	RBC
Senior Manager, HRPD Systems	PCL Constructors Canada Inc.
Senior Manager, Human Resources & Business Partner	Suncor

## Employee Experience Past Attendees of Related Events

Presented by Strategy Institute

Senior Manager, Leadership, Talent, & Organization Development  
Senior Manager, People Experience  
Senior Manager, Talent Acquisition  
Senior Manager, Talent Management and Development  
Senior Manager, Talent Selection  
Senior Manager, Employee Experience, Center of Expertise  
Senior Product Manager, People Experience & Digital Services

Amgen  
Ontario Teachers' Pension Plan  
Soti  
Morneau Shepell Inc.  
Cineplex  
RBC  
Telus

# Objective-Driven Packages to Attain your Business Goals

	<b>PLATINUM</b> <i>Plenary Speakers</i>	<b>GOLD</b> <i>Plenary Speakers</i>	<b>SILVER</b> <i>Panel/ Stream Speaking</i>	<b>BRONZE</b> <i>Exhibitor</i>
YOUR BUSINESS OBJECTIVES	Maximum Outcome (Title Sponsor)	Thought Leadership	Thought Leadership	Branding
Speaking	✓	✓	✓	
Lead Generation	✓	✓	✓	✓
Virtual Roundtable	✓			
Branding & Social Media	✓	✓	✓	✓
Analytics & Audience Insights	✓	✓	✓	✓
Virtual Booth	✓	✓	✓	✓
Passes	4	3	2	1
PR	✓	✓	✓	



## More Interactive Sponsorship Opportunities

Customize your approach and objectives. Share insights, generate leads and engage with prospects in a variety of different ways.



Birds of a Feather Interactive Session



Roundtables Discussions



Virtual Lunch and Learn



Workshops and Product Demo's



Sponsored Q&A



Icebreaker Sessions



Virtual Happy Hour





**PATRICK SAVOY**

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## Check Availability

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Sponsorship opportunities are limited. Contact me today for a free 30-minute Lead Generation Consultation to discuss how you can generate leads and build your sales pipeline from senior HR buyers attending this event.



@EXSummitCA



The Future of Human Resources



Employee Experience Summit

For over 25 years Strategy Institute has been a leading-edge North American content provider that delivers senior executive decision-makers with knowledge to drive performance and innovation.